



WOOGLIN ON CHAUTAUQUA



Gamma Phi Announces Campaign to Expand and Renovate 800 Chautauqua *Goal Is to Raise at Least \$8 Million*

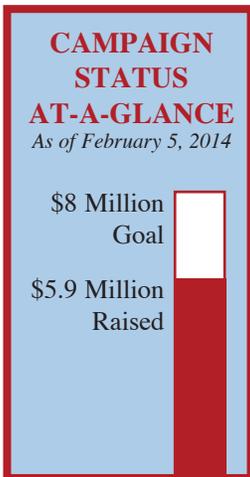
For more than a century, Beta Theta Pi has been an important part of the University of Oklahoma community. From our founding in 1907, our fraternity has positively shaped the lives of thousands of young men. Our beloved chapter house at 800 Chautauqua Avenue has been an integral part of the Gamma Phi experience since 1929. Beta has in some way impacted us all by influencing what we studied, who we dated, what we became, and gave us brothers in college who are still our brothers today. Those of us who enjoyed the brotherhood and camaraderie of Beta Theta Pi will forever owe a debt of gratitude for that unique experience.

For the past two years, a group of alumni and undergraduates has been working diligently to develop a comprehensive plan that will give the active Beta members a house that is a comfortable place to live, is competitive with or better than other fraternity houses, and creates an environment that supports the social and academic goals of the chapter. The design also takes into account that 800 Chautauqua is the gathering point for many alumni and friends during the football season, and creates spaces and facilities to accommodate alumni, active members, parents and rushees at such events.

This fundraising campaign is called *Honoring Our Traditions, Providing for the Future*. The goal of this campaign is to raise at least \$8 million to renovate and expand 800 Chautauqua so that it is the flagship of all fraternity houses on the OU campus. It is going to take all of us joining together in this great effort to ensure success.

We all have felt that Beta at OU was special, and it is special. It is with pride that we are able to tell you that early commitments to our campaign

from dedicated alumni and active members total \$5,904,500. It truly is a special place when nearly 75% of the campaign goal has already been reached before kickoff! We still have a long way to go, but we are off to a good start. We now seek additional significant support from loyal brothers, such as you, to reach our \$8 million goal.



This campaign will support a construction project that will be ambitious and historic. All new expansion of the house will be on the back side of the house, and will not change the look, or elevation, of the original iconic structure. On the following pages you will find more information concerning the renovation and expansion. *Honoring Our Traditions, Providing for the Future* can be found in the building design itself. This is a building specifically designed around the ideals and needs of the chapter.

In the coming weeks you will receive more information detailing the project and the ways in which you can assist in our efforts. We hope you will join the growing list of loyal supporters who have already committed to the campaign.

The alumni that came before us provided us with 800 Chautauqua and the traditions that each of us helped build upon. We are now given the opportunity to be part of a once-in-a-lifetime capital campaign and project. The alumni were part of something big in 1929, and now it is our time.

Yours in _kai_,
Robert Beall '80
Campaign Chairman
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“Believing everything which tends to the development of intellect and the refinement of feeling, the promotion of confidence, and the closer union of kindred hearts to be in the highest degree beneficial to society; and trusting that we shall in some degree be able to accomplish these ends, we form ourselves into an Association.”

– Preamble to the First Constitution of Beta Theta Pi, 1839

INITIAL GROUP OF SUPPORTERS KICKS OFF CAMPAIGN

We are deeply grateful to the following Gamma Phi brothers that at the outset have associated themselves in our fundraising effort by committing over \$5.9 million to the *Honoring Our Traditions, Providing for the Future* campaign. These few have set a strong foundation for the launch of our building campaign. Thank you, loyal alumni!

Legacy Society

(\$1,000,000 and Above)

Thomas H. McCasland Jr. '55

Founders Society

(\$500,000 to \$999,999)

Beall Family Gift

Fallis A. Beall '55

Robert S. Beall '80

Reed Family Gift

Bill K. Reed '55

Kirk E. Reed '86

800 Chautauqua Society

(\$250,000 to \$499,999)

David E. Rainbolt '78

Bickford Family Gift

Michael A. Bickford '80

Michael B. Bickford '09

Thomas III '81 and

Monica McCasland

Robert L. "Link" Barr IV '85

Gamma Phi Undergraduates

kai Society

(\$150,000 to \$249,999)

1907 Charter Society

(\$100,000 to \$149,999)

Anonymous

Godsey Family Gift

Dwayne E. Godsey '53

Mark P. Godsey '77

J. Hugh Roff, Jr. '53

William C. Mabrey III '66

Trustee of the Carlisle Mabrey, Jr.

and Lurline Mabrey Foundation

William O. Johnstone '69

G. Richard Talley '74

Kevin L. Foxx '78

Daniel W. Jordan '78

In honor of

The Class of 1978

Thomas S. Stapleton '78

Bret A. Chandler '82

Robert R. Felton '85

Stan M. Vlasimsky '85

John F. Burns, Jr. '86

Michael T. Krampf '88

Knox Society

(\$50,000 to \$99,999)

Peter Adamson III '63

Len B. Cason '69

Robert R. Klabzuba '71

R. Marc Nuttle '71

W. Anderson Bishop '75

Crosby Family Gift

Ronald J. Crosby '77

William A. Crosby '06

Charles B. Crosby '12

R. Tyler Boone, M.D. '84

Todd J. Lisle '84

Jeff Roberts '84

Brent L. Mills '86

Todd K. Booze '90

Gamma Phi Society

(\$25,000 to \$49,999)

Michael Cawley '69

Don V. Cogman '69

Fuller Family Gift

John A. Fuller '76

Fallon D. Fuller '80

Bennett E. Fuller '82

Seth E. Fuller '16

In memory of

Guy W. Fuller '83

Wilson Family Gift

M. Grant Wilson '78

Mark C. Wilson '78

Greer Family Gift

Richard C. Geer '79

Gerald K. Greer '81

Cullen C. Greer '08

Gerald K. Greer '11

Christopher D. Greer '17

Patrick D. Jordan '84

Charles L. Dobbs '85

Brad H. Liebmann '85

Michael R. Hall '88

Curtis McCarty '92

Wooglin Society

(\$15,000 to \$24,999)

Strat '44 and Lance Tolson '82

Hunter Family Gift

Glenn L. Hunter '64

Matthew G. Hunter '93

Bradley G. Hunter '94

J. Douglas Frantz '66

John G. Moore '72

Fred O. Turner II '72

Bert E. Marshall '78

Robert Neville '78

Jeffrey S. Norman '85

Kevin D. Akin '87

Jason S. Lees, M.D. '94

Loving Cup Society

(\$10,000 to \$14,999)

William J. Ross '52

Thomas G. Norris '56

Neil Stanfield '59

Arthur Thompson '66

Charles Bethea, M.D. '67

In memory of

Bill Conger '67

Steven C. Jordan '78

Randy Helms '79

John E. "Jed" Campbell Jr. '81

Cary Gathright Jr. '82

Rob F. Robertson '84

Hughes Family Gift

Dow R. Hughes '85

Dave R. Hughes '87

Dale and Donna Hughes

Mark McDaniel '86

Daniel L. Medley '89

In memory of

Franklin W. Ayres

Dragon Society

(\$5,000 to \$9,999)

Byron H. Schaff '53

Ralph G. Thompson '56

James C. Elder '69

Jim Gotwals '72

In memory of

Charles P. Gotwals Jr. #442

Hank Ryan III '72

Harbour Whitaker '73

Scott M. Rayburn '74

Mark W. Curnutte '76

Zachary W. Allen '85

Charles E. Towe Jr., DDS '85

Randy Wells '85

C. Brett Robinson '87

Matthew Allen '03

David Proctor II '05

Ted R. Johnston '11

Logan Beall '12

Brotherhood Society

(\$2,500 to \$4,999)

Lee B. Thompson Jr. '54

James W. Sharrock Jr. '70

Huff Family Gift

John N. Huff III '79

John N. Huff IV '09

Taylor W. Huff '11

Steven Nell '84

Paul A. Bevilacqua '85

Bradley P. Durham '85

Jay Wade '85

Chauncey D. Klingensmith III '98

Joe Kokojan '06

R. Brent Gathright '08

Matthew K. Brown '09

Contributors

(\$1,000 to \$2,499)

Millard K. Ingram '54

Charles M. Cole III '66

John R. Hillis '82

William L. Borden III '00

If any error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please advise Bob McKenney, campaign coordinator, at mckenney@penningtonco.com or (785) 843-1661 so that we may make a correction.

FREQUENTLY ASKED QUESTIONS

WHAT ARE WE DOING?

You will be receiving a packet in the coming weeks with more specific information. In the meantime, here is a brief overview of the project: (1) Renovate the existing structure, (2) Create an addition to the house on the back side of the property, and (3) Excavate a large basement to incorporate a state-of-the-art study hall. We will begin the renovation and construction in May with a scheduled move-in for the fall 2015 semester. The house will be closed during the 2014-15 school year.

WHAT'S THE TOTAL COST?

WILL THERE BE A MORTGAGE?

The total project is expected to cost slightly above \$8 million. We believe the chapter can debt service a small mortgage, but our desire would be to have no debt on the house. Rent paid by the undergraduates would go into a capital improvement fund to help pay for the ongoing maintenance of the house.

WHERE WILL THE MEMBERS BE HOUSED DURING CONSTRUCTION?

Arrangements have been made for members of the active chapter to rent apartments together at The Grove on the south side of Norman. The chapter house will not be functional during the fall 2014 and spring 2015 semesters. The parking lot will be available for the undergraduates.

HOW CAN I MAKE A GIFT?

We are asking all alumni to consider making a significant investment in Gamma Phi. Pledges can be made over a five-year period, and we are encouraging first payments to be made as soon as possible to offset borrowing costs.

- The IRS states that only educational space within the chapter house can be funded by tax-deductible contributions. Pledges of \$50,000 or more may be eligible for a partial tax deduction through the Beta Theta Pi Foundation.
- All donors contributing a minimum of \$2,500, over a five-year period, will be recognized on a plaque prominently displayed in the renovated chapter house.
- Naming opportunities are available in the house.

Renderings of the Planned Renovations and Expansion

This historic effort will set the standard of fraternity housing at the University of Oklahoma. This is an ambitious project that is estimated to cost \$8 million. In order to reach this goal, we will need every Gamma Phi alumnus to consider supporting this project. Emphasis of the renovation and expansion will be placed on providing ample study space, access to technology, and large social areas while maintaining the historical character of the house. Highlights of the plan:

♣ The house will more than double in square footage going from 16,000 to 34,000.

♣ Expand the size and number of rooms to relieve overcrowding.

♣ Increase quality study space by excavating new basement space to include individual study rooms and study hall.

♣ Large Dining Hall/Multi-Purpose Room as Gamma Phi is the largest Beta chapter in the country.

♣ Create a library, or archive room, in the old dining hall that will tell the story of the Gamma Phi chapter, the people of the chapter, and Beta Theta Pi. It will be a place where rushees, new members, members, alumni, and parents can see all of the history and accomplishments of the chapter over the last 100+ years.

♣ Construct a recreation room on the first floor.

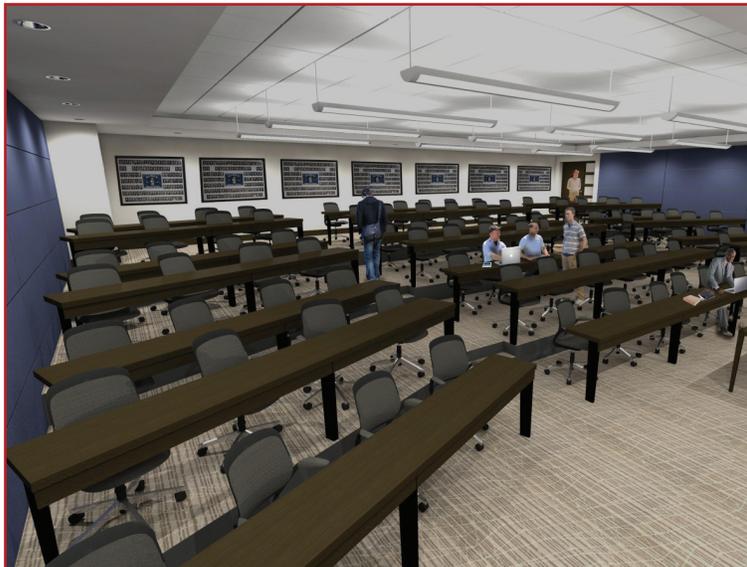
♣ Address the mandatory fire and building codes, as well as comply with the American Disabilities Act.



Library in the Current Dining Hall



Dining Hall/Multi-Purpose Room



Study and Lecture Hall in Expanded Basement



New Recreation Room on the First Floor

CAMPAIGN EXECUTIVE COMMITTEE

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Undergraduates Commit \$250,000 to Campaign

On behalf of the Gamma Phi Chapter, it is my pleasure to express our full support of *Honoring Our Traditions, Providing for the Future* campaign. As a chapter we have fully embraced the campaign by pledging more than \$250,000 to this historic project. To date, we have paid more than \$70,000 toward this commitment. We are committed to what the future holds for Gamma Phi and take great pride in our history and the reputation our alumni have created for us to uphold. The plan for 800 Chautauqua will not only provide a safer environment for our members, but will also allow us to continue the tradition of Gamma Phi as the premier fraternity at Oklahoma.

When we heard about this project, the chapter decided to do its part. We know that raising funds to renovate the house hasn't been, nor will it be, easy. We are not expecting our alumni to fund this campaign alone. It is our hope the gift we made will show that it is going to take all of us to come together to reach the goal. We are committed to this campaign and hope our alumni will be as well. We look forward to watching the joint effort of alumni and active brothers result in something we can all be proud of.

One of the best things about being a member of Beta Theta Pi at Oklahoma is sharing such a similar experience with other Betas, past and present. Personally, Beta has done more for me than I could have ever imagined. I came to the University of Oklahoma from Houston, Texas.

I knew one person coming into college and, like many others, had no idea what I wanted to do. I was fortunate enough to receive a bid to join this chapter, and it has changed my life in incredible ways.

I instantly felt at home and made many friends I would soon call my brothers. The pledge program and culture of the chapter contributed significantly to attaining a high GPA—something I know I would not have been able to do on my own. After my freshman year, I spoke with some of the older members who helped me decide on a major. Soon after, I was given the opportunity to intern in that field, simply because of the Beta connection with an alumnus. Joining Beta Theta Pi almost four years ago has given me the ability to grow socially, academically, and professionally.

As the last group of active members to live in the current house, we would like to thank all of the generous alumni for giving their time and financial resources toward the restoration and expansion of our beloved house. We have all worked hard to build and maintain the tradition and reputation of Beta Theta Pi at Oklahoma. We hope that our alumni will join us in making an investment in something that means so much to so many.

Yours in _kai_,
Mark Stoltz '14
Chapter President
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**“They mean something more than banquets and a good time;
they mean fellowship and friendship. They bind heart to heart,
and every one of our numbers is a brother to all of the rest.
We ask not whether he be from Texas or Tennessee, from New Jersey
or New Hampshire, it is enough that he is a Beta Theta Pi.”**

– John Brewer, Justice, United States Supreme Court, 1896

